

**CONTRACT TO PARTICIPATE IN THE
UPPER MIDWEST OSTEOPATHIC
HEALTH CONFERENCE**
Federal I.D. #42-0334865

Company Name _____

Representative Name _____

Address _____

City/State/Zip _____

Phone _____

Names of Representatives

Name of product or service being sold:

My company wishes to advertise in the conference program. Please forward information.

My company wishes to reserve a booth space.

PAYMENT OPTIONS

- Check Discover Visa
 MasterCard American Express

Credit Card # _____
Exp. Date _____ Security Code _____

You have my authorization to charge my account for the exhibit space.

Signature _____

Phone _____

Iowa Osteopathic Medical Association
505 5th Avenue, Suite 960, Des Moines, IA 50309
(515) 283-0002 Fax (515) 283-0355

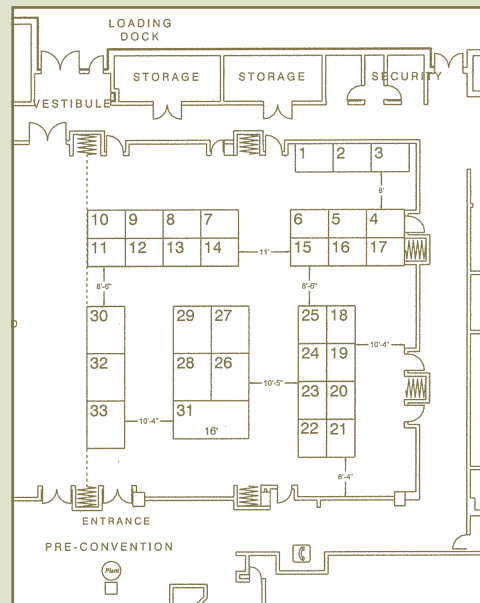
PROSPECTUS

\$349 (Booths 1 – 10)
6' x 8' booth, A table and a chair
One representative allowed
Program listing

\$549 (Booths 11 – 25)
6' x 8' booth, A skirted table and 2 chairs
Two representatives allowed
Program listing

\$749 (Booths 26 – 33)
8' x 10' booth, A skirted table and 2 chairs
Two representatives allowed
Free electric hook-up
Program listing, Program ad

\$1499 (Booth 31)
8' x 16' booth, 2 skirted tables and 4 chairs
Four representatives allowed
Free electric hook-up
Program listing, Program ad
Banner advertising in Registration area



**UPPER MIDWEST
OSTEOPATHIC
HEALTH
CONFERENCE**

Sponsored by
**IOWA OSTEOPATHIC
MEDICAL ASSOCIATION**

**Access to over 150
osteopathic physicians in
one space in one day.**



PROSPECTUS FOR EXHIBITORS
May 3, 2019
Embassy Suites Downtown
Des Moines, IA

The Iowa Osteopathic Medical Association (IOMA) invites your firm to take part in the 2019 Upper Midwest Osteopathic Health Conference.

As the largest osteopathic physician conference held in the state of Iowa, this is a great opportunity to get access to practicing physicians who are interested in learning more about your products and services.

Outlined below are several ways in which your company can participate.

EXHIBITS

- Booth location is excellent in relation to the main conference space, ensuring maximum exposure
- Booth space is assigned on a first-come, first-served basis
- Exhibitor hours are Friday, May 3 from 7:30 a.m – 3 p.m.
- Breaks are scheduled frequently throughout the day to encourage physicians to visit each booth
- Lunch is provided for all exhibitors and registrants
- Exhibitors are required to furnish the conference secretary with the names of the people who will represent them at the conference. There will only be one company and/or company division per booth.

SET-UP TIMES

Thursday, May 2 from 4 p.m. – 8 p.m.
Friday, May 3 from 7 a.m.– 7:30 a.m.
Exhibits must be cleared by 4 p.m. on Friday, May 3.

PROGRAM ADVERTISING

- Advertising opportunities are available in our convenient pocket-sized conference program that includes daily program schedules, speaker biographies, and more.
- This program is designed to be used daily and will give your organization outstanding exposure to the participants.
- Black/white ads are offered in several sizes:

Full page: \$250

Half page: \$150

Quarter page: \$100

Receive a free ad by registering for an 8'x10' booth or 8'x16' booth

LOCATION

Embassy Suites Downtown
101 E. Locust Street
Des Moines, IA 50309
(515) 244-1700
Reservations (800-EMBASSY)

To ensure your representative conference rates, please mention that you are affiliated with Iowa Osteopathic Medical Association (IOMA) or the Upper Midwest Osteopathic Health Conference when making reservations.

TERMS OF PAYMENT

To participate, return a copy of this contract to reserve your space. Payment by check or credit card can follow.

CHARACTER OF THE EXHIBITS

IOMA reserves the right to decline or prohibit any exhibit, which in their judgment is not in keeping with the objectives and dignity of the conference. This right is all inclusive and concerns persons, things, conduct, printed matter, souvenirs and catalogs. No subletting the whole or part of the space allotted, to exhibit therein any goods other than those manufactured or handled by the exhibitor in the regular course of business, nor permitting of any representatives of any firm not exhibiting to solicit business or take orders in this space.

LIABILITY CLAUSE

It is expressly understood and agreed between all exhibitors, the Association, and the hotel that the exhibitor assumes the responsibility and liability for losses, damages, and claims to exhibitor's display, equipment and other property brought upon the premises of the hotel, and shall hold harmless the Association and hotel agents, servants and employees from any and all such losses, damages and claims, except for the negligence or willful misconduct of the Association, hotel, hotel agents, servants and employees, except for losses, damages and claims arising from the negligence of the Association and/or hotel agents, servants and employees.