

**CONTRACT TO PARTICIPATE IN THE  
MIDWINTER OSTEOPATHIC FAMILY  
PRACTICE CONFERENCE**

Iowa Chapter ACOFP  
Federal I.D. #42-1318046

Company Name \_\_\_\_\_

Representative Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Names of Representatives  
\_\_\_\_\_  
\_\_\_\_\_

Name of product or service being sold:  
\_\_\_\_\_  
\_\_\_\_\_

My company wishes to advertise in the conference program. Please forward information.

My company wishes to reserve a booth space.

**PAYMENT OPTIONS**

- Check     Discover     Visa  
 MasterCard     American Express

Credit Card # \_\_\_\_\_  
Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

*You have my authorization to charge my account for the exhibit space.*

Signature \_\_\_\_\_

Phone \_\_\_\_\_

**American College of Osteopathic Family Physicians, Inc.**  
**(Iowa Chapter)**  
505 5th Avenue, Suite 960, Des Moines, IA 50309  
(515) 283-0002 Fax (515) 283-0355

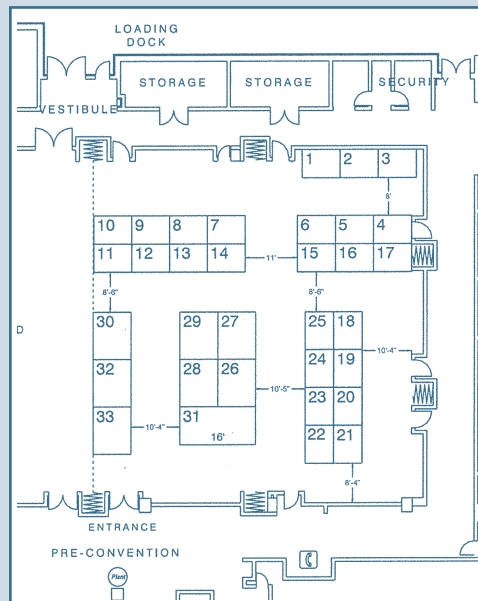
# PROSPECTUS

**\$349 (Booths 1 – 10)**  
6' x 8' booth, A table and a chair  
*One representative allowed*  
Program listing

**\$549 (Booths 11 – 25)**  
6' x 8' booth, A skirted table and 2 chairs  
*Two representatives allowed*  
Program listing

**\$749 (Booths 26 – 33)**  
8' x 10' booth, A skirted table and 2 chairs  
*Two representatives allowed*  
Free electric hook-up  
Program listing, Program ad

**\$1499 (Booth 31)**  
8' x 16' booth, 2 skirted tables and 4 chairs  
*Four representatives allowed*  
Free electric hook-up  
Program listing, Program ad  
Banner advertising in Registration area



## MIDWINTER OSTEOPATHIC FAMILY PRACTICE CONFERENCE

Sponsored by  
**IOWA CHAPTER ACOFP**

**Up to 125 practicing  
physicians in one location  
waiting to speak to you.**



**PROSPECTUS FOR EXHIBITORS**  
**January 18, 2019**  
**Embassy Suites Downtown**  
**Des Moines, IA**

*The Iowa Chapter of the American College of Osteopathic Family Physicians (ACOFP) invites your firm to take part in the 2019 Midwinter Osteopathic Family Practice Conference.*

***As the largest osteopathic family physician conference held in the state of Iowa, this is a great opportunity to get access to practicing family physicians who are interested in learning more about your products and services.***

*Outlined below are several ways in which your company can participate.*

## **EXHIBITS**

- Booth location is excellent in relation to the main conference space, ensuring maximum exposure
- Booth space is assigned on a first-come, first-served basis
- Exhibitor hours are Friday, Jan. 18 from 7:30 a. m. – 3 p.m.
- Breaks are scheduled frequently throughout the day to encourage physicians to visit each booth
- Lunch is provided for all exhibitors and registrants
- Exhibitors are required to furnish the conference secretary with the names of the people who will represent them at the conference. There will only be one company and/or company division per booth.

## **SET-UP TIMES**

Thursday, Jan. 17 from 4 p.m. – 8 p.m.

Friday, Jan. 18 from 7 a.m. – 7:30 a.m.

Exhibits must be cleared by 4 p.m. on Friday, Jan. 18

## **PROGRAM ADVERTISING**

- Advertising opportunities are available in our convenient pocket-sized conference program that includes daily program schedules, speaker biographies, and more.
- This program is designed to be used daily and will give your organization outstanding exposure to the participants.
- Black/white ads are offered in several sizes:
  - Full page: \$250
  - Half page: \$150
  - Quarter page: \$100
- Receive a free ad by registering for an 8'x10' booth or 8'x16' booth

## **LOCATION**

Embassy Suites Downtown

101 E. Locust Street

Des Moines, IA 50309

(515) 244-1700

Reservations (800-EMBASSY)

To ensure your representative conference rates, please mention that you are affiliated with the Iowa Chapter of ACOFP or the Midwinter Osteopathic Family Practice Conference when making reservations.

## **TERMS OF PAYMENT**

To participate, return a copy of this contract to reserve your space. Payment by check or credit card can follow.

## **CHARACTER OF THE EXHIBITS**

The Iowa Chapter of ACOFP reserves the right to decline or prohibit any exhibit, which in their judgment is not in keeping with the objectives and dignity of the conference. This right is all inclusive and concerns persons, things, conduct, printed matter, souvenirs and catalogs. No subletting the whole or part of the space allotted, to exhibit therein any goods other than those manufactured or handled by the exhibitor in the regular course of business, nor permitting of any representatives of any firm not exhibiting to solicit business or take orders in this space.

## **LIABILITY CLAUSE**

It is expressly understood and agreed between all exhibitors, the Association, and the hotel that the exhibitor assumes the responsibility and liability for losses, damages, and claims to exhibitor's display, equipment and other property brought upon the premises of the hotel, and shall hold harmless the Association and hotel agents, servants and employees from any and all such losses, damages and claims, except for the negligence or willful misconduct of the Association, hotel, hotel agents, servants and employees, except for losses, damages and claims arising from the negligence of the Association and/or hotel agents, servants and employees.